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September 1, 2021

Dear Colleagues:

Yes, it's that time of year again! The City's Combined Charitable Campaign will kick off in a few weeks as all City staff are asked to join the cause. In light of the impact of COVID-19 and the push for greater equity, supporting our communities means more than ever. Please join us in making the 2021 *Give to LA* campaign one of the most successful ones in L.A. history.

*Give to LA* – the City's largest and longest standing payroll-based fundraising drive – needs the participation of all General Managers to energize your Departmental Coordinators and get the word out to all your employees. You and your staff can contribute directly to any of the charities in the Give to LA campaign, which includes educational programs, health charities, social programs, scholarships, and environmental charities. In the past, our generous giving has benefited tens of thousands of Angelenos and has likely affected someone you know.

Employees can most easily donate through payroll giving. Donations to our ten lead agencies in this year's campaign will ultimately help over 400 charities continue their good works.

**We are asking you to appoint a departmental coordinator who will serve as a liaison between your department, the Mayor's Office, the Department on Disability, and our Community Partners.** Their commitment of just a handful of hours on City time over the next 90 days will make a difference in the lives of so many of our friends and neighbors. Please join us in making this year's campaign a major success. Contact [Juliana.soto@lacity.org](mailto:Juliana.soto@lacity.org) with the email and phone number for your Departmental Coordinator by September 10<sup>th</sup>. Of course, we would love for you to consider joining the Campaign yourself, where even the smallest payroll deduction can definitively change lives.

Thank you for Giving to L.A.!

Sincerely,

Stephen David Simon  
Executive Director